1

11,000,000+

Construction workers employed in the US

42

Average age of a construction worker

34%

Percentage of Hispanic or Latino workers

Did you know?

NAHB, May 2024/CPWR Dec 2024

2

NEXT 2 NATIVE LANGUAGE LEARNING

3

The Cost of Miscommunication
Delays
Safety Risks
Worker Turnover
According to Axios HQ, ineffective communication costs businesses over $15,000 per employee every year and $2 trillion annually across the U.S.

4

Why Nodding Doesn't Equal Understanding

- ❑ Language Barriers
- ❑ Cultural Factors
- ❑ Supervisor Blind spots

5

Making the Shift

- ❑ Clarity
- ❑ Consistency
- ❑ Connection

Leadership is **relational**, not transactional

6

TOP DOWN

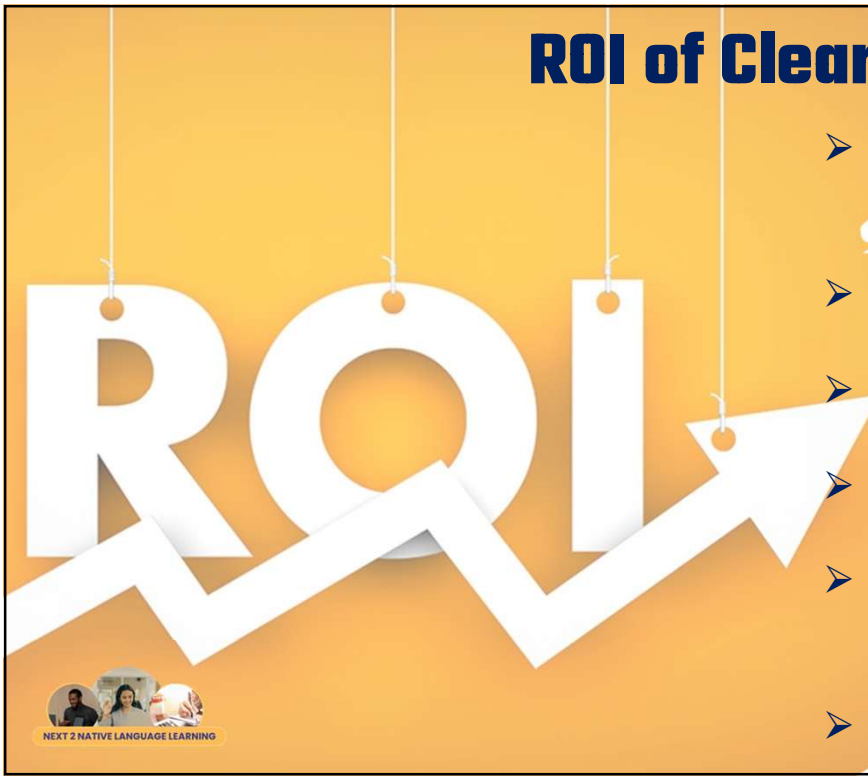
- Supervisors
- HR
- Middle Management
- Foremen
- Inspectors

BOTTOM UP

- Frontline Workers
- Subcontractors

7

ROI of Clear Communication:



- Reduced Safety Accidents/Injuries
- Reduced Rework & Delays
- Improved Productivity
- Stronger Team Cohesion
- Retention & Recruiting Advantage
- Better Client Experience

8

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FVTB

Are you just checking the box for communication or building a communication plan?

9